



17845 South Clark Ave.  
Bellflower, Ca 90706  
562 866-6967

# BIG MIKE'S

*"Southern Style Cooking"*

**CATERING TOO!**  
OPEN 7 DAYS A WEEK  
10:00AM— 9:00PM Sun 10 am- 5 pm

Signtronix  
C/O Jim Callahan  
1445 W. Sepulveda Blvd.  
Torrance Ca 90501

Dear Jim,

I'm writing this letter to let you know that the new IS-LED window sign I purchased for my business is working great!

I have noticed at least a 40% increase in **NEW** walk-in business.

The survey I conducted with 30 new customers was a real eye-opener! 20 out of 30 new customers came in as a direct result of the sign. The large graphic catches their attention, along with the super-bright LED. Many come in asking for the special I advertise. They ARE looking!

I also use the programmable LED for thanking my customers for their business AND they appreciate it and called me to tell me so. I have received 3 new catering jobs since putting the sign in my window just 3 weeks ago by programming the message that we do catering. That resulted in over \$7,000 of new business in catering jobs.

"I never knew you did catering," was one of the customer's comments.

After 7 years in business, I would highly recommend anyone interested in increasing their business and improving their image to get one of these powerful signs.

It has been **HANDS-DOWN** the best form of advertising I have ever done, and made a believer out of my wife too (who was against it when I bought it). It has paid for itself in less than a month, and is now working for me for free!

Thanks Again,  
BIG MIKE

P.S. - I can't wait to get my outdoor sign too!

