



HILL CITY
JEWELERS
Hill City, SD 57745

Dear Richard:

We would like to thank you for our new INSIDE window sign. We have had it for six weeks now and are really impressed. Thanks to this great sign we are doing an amazing amount of business. Our business went up about 65% the first month! That's what we call effective advertising.

We feel very lucky. Business wasn't very good, and we were frightened to spend any money. What were we thinking? This was designed to help us and it did!

We would recommend this sign for any business. It really works.

Thank you,

Preston Whitaker